



# Hi!

We are excited to hear that you are interested in starting a TED-Ed Club! The Clubs program is a part of TED's effort to celebrate youth ideas and bring presentation literacy and public speaking skills to every student in the world.

## **Here's what you need to do to get started:**

- ✔ **Identify a Club Leader.** Club Leaders can be educators or students (13 years or older) and will take on leadership responsibility for the group. (See eligibility requirements on p. 5)
- ✔ **Complete the online application.** Interested Club Leaders should complete and submit the online application form.
- ✔ **Participate in a Video Conference Orientation (VCO).** If your application is accepted, we'll invite you via email to participate in a 30-minute orientation call with fellow applicants and a member of the TED-Ed Team and you'll be ready to officially start your TED-Ed Club!

You can always email us at [tededclubs@ted.com](mailto:tededclubs@ted.com) if you have any questions. We look forward to working with your group soon!

Sincerely,  
The TED-Ed Team



## What is a TED-Ed Club?

- ✔ A platform to spark curiosity and celebrate student ideas from around the world.
- ✔ A flexible series of meetings, either during or after school, for students to discover their passions and discuss ideas.
- ✔ A 13-session presentation literacy curriculum that supports students in sharing their big ideas in the form of short, TED-style talks.

# Meetings

In TED-Ed Club meetings, Club Members:



## **CRITICALLY THINK ABOUT AND DISCUSS IDEAS.**

The signature activity of a TED-Ed Club is Club Members sharing, debating and discussing the ideas presented by each other and in TED Talks and TED-Ed Lessons.



## **DEVELOP AND PRESENT IDEAS IN THE FORM OF TED-STYLE TALKS.**

The TED-Ed Clubs meeting structure is designed to support Club Members in taking influence from TED speakers, and ultimately developing and presenting big ideas based on their own passions. Club Members will also gain skills in storytelling / storyboarding, production, and creating visuals that communicate their ideas clearly.



## **CONNECT WITH OTHER CLUBS AROUND THE WORLD.**

TED-Ed Clubs represent thousands of student groups from around the world actively pursuing and presenting their ideas. As a part of this global network, you'll have opportunities throughout the year to connect with Club Members around the globe to share ideas and learn from each other.



## **TAKE ACTION INSPIRED BY IDEAS WORTH SPREADING.**

As global citizens, TED-Ed Club Members are encouraged to take action after watching or discussing the ideas heard in TED Talks. This action could take the form of exploring community service, participating in political events, pursuing creative outlets (like creating animations using [TED-Ed Animation Resources!](#)), or organizing their communities.



## **JOIN A GLOBAL MOVEMENT COMMITTED TO SPREADING YOUTH IDEAS.**

TED-Ed is committed to celebrating great student ideas by sharing Club talks and stories with the world through our social media channels and on the [TED-Ed Clubs YouTube channel](#). Additionally, TED-Ed will host special TED-Ed Weekend events twice a year. During these youth gatherings, select Club Members will be invited to speak on the formal TED stage at TED Headquarters in New York City! The invited youth speakers will be selected based on uploaded videos of their final presentations: TED-Ed Club talks.

# Club Eligibility and Requirements

## Every TED-Ed Club must:

Have a Club Leader, responsible for the duties outlined in “Expectations of TED-Ed Clubs”

- ✔ What does a Club Leader look like? Club Leaders can be:

### Students

- 13 years or older
- Working with an adult Club Advisor who is present at all meetings

### Adults

- Over the age of 18
- Affiliated in an official capacity with one of the following:
  - Primary or secondary-level\* school (public, private, virtual or home school)
  - Community or educational organization

- ✔ Have Club Members who fall between the ages of 8—18

- ✔ Not exceed 50 Club Members for each Club Leader:  
If you have more than 50 members, great—time to recruit an additional Club Leader!  
*Note: You don't need minimum number of members to apply—you can recruit them later!*

- ✔ Give final presentations in one of the supported TED-Ed Clubs languages \*\*

## Club Advisors must be:

- ✔ Over the age of 18
- ✔ Affiliated in an official capacity with your school or organization
- ✔ Willing to work with your TED-Ed Club.

*Note: Don't worry—adult Club Advisors don't have to run your Club—student Club Leaders can do that!*

\*College/university groups are not currently eligible to form TED-Ed Clubs; however, university-age students are encouraged to partner with local schools and serve as volunteer TED-Ed Club Leaders.

\*\*The TED-Ed Clubs program aims to make materials and resources available in additional languages. Email [tededclubs@ted.com](mailto:tededclubs@ted.com) to check on material availability in your native language!

# Club Eligibility and Requirements

## Pro Tips to consider

**What do TED-Ed Club Members look like?** Students who are passionate. Students who have something to say. Thinkers and doers. Explorers and innovators. They might be the talkative kids who can't stay seated, or they might be the quiet kids in the back of the room. TED-Ed Clubs create a welcoming, inclusive environment where everyone is invited to discover and learn, and in which everyone's ideas are shared and celebrated. You can recruit Club Members from across your school or community — and don't forget to use the Logo Kit provided in your Leader Resources when you're making snazzy Club promotional materials!

**What do Club meetings look like?** The short answer is: whatever you want them to! You can meet during lunch, after school, during class, or on Saturday mornings. Curious if you can start your Club meetings in a new way, or need help brainstorming a creative solution to fit the curriculum into your Club? We would love to hear what you're doing and to help you succeed! Send us an email at [tededclubs@ted.com](mailto:tededclubs@ted.com).

Once your TED-Ed Club has been approved, you'll be able to access everything you need to run your Club on the Leader Resources page of the Clubs website. Your Club cycle can last up to 12 months (once you finish: party time!). Toward the end of your cycle, you'll be invited to renew your Club for another cycle (and why wouldn't you?!) by completing a simple application renewal process through our website.



## Applying to start a TED-Ed Club

**Here is a more detailed explanation of the application process to start a TED-Ed Club:**

1. Create an account on [TED.com](https://www.ted.com). You should use the email address you plan to use to communicate with the TED-Ed Team (i.e. your school email address).
2. Complete the official TED-Ed Clubs application found [here](#).
3. If your application is accepted, the TED-Ed Team will contact you with instructions for participating in a 30-minute Video Conference Orientation (VCO) with fellow applicants, facilitated by a member of the TED-Ed Team.
4. After your VCO, the TED-Ed Team will send you a questionnaire to check your understanding of Clubs guidelines. When we receive your completed questionnaire, your Club will be placed in the “final approval” phase of the application process. Final approval usually takes 5–7 days.
5. Once your Club has been approved, you’ll be able to access everything you need to run your Club on the [Leader Resources page](#) of the Clubs website.

# Once your Club has been approved

(page 1 of 2)



## PROMOTION

Through the Leader Resources page, you can access the Clubs Starter Kit, which contains information for starting your Clubs cycle and materials to help you recruit Club Members and kick things off!



## PARTICIPATION

Each Club Member will be asked to submit a signed Participation & Media Release form. All forms should be submitted no later than one month after your Club is approved.



## LEADER MATERIALS

As the Club Leader, you'll use the TED-Ed Club Leader Guidebook to move members of your Club through 13 sessions, starting by exploring the question, "What are you passionate about?" and finishing by recording each member's talk and uploading it to our library of student ideas from around the world!



## MEMBER MATERIALS

Club Members will each get a TED-Ed Clubs Idea Book to use as a workbook throughout the Club cycle. Members are encouraged to fill these out and share them with each other and the TED-Ed Team (we like to hear how you're doing, too!).



## STAYING IN TOUCH

You'll be added to the TED-Ed Clubs Newsletter (don't forget to have your Club Members sign up to receive it too!), where we'll let you know about all the best stuff happening with Clubs around the world. You should also connect with us on social media to keep us posted on all the best stuff happening with your Club:

- YouTube: [youtube.com/tededclubs](https://youtube.com/tededclubs)
- Twitter: @TED\_Ed
- Instagram: @tededucation
- Facebook: [facebook.com/tededclubs](https://facebook.com/tededclubs)
- Snapchat: tededucation
- Hashtag: #tededclubs

# Once your Club has been approved

(page 2 of 2)



## **FUN STUFF**

During your Club cycle, you'll receive special access to TED speakers and TED-Ed Club events like Connect Week, which gives Club Members the opportunity to connect and share ideas with students around the world, and TED-Ed Weekends, which give select Club Members the chance to present their talks on the official TED stage at TED Headquarters in New York City!



## **TALKS**

At the end of your Club cycle, you'll be asked to upload the videos of your final Club talks to our YouTube channel (don't worry, we have resources to help you become experts at video production and recording). Each Club talk will have a unique YouTube url that you can share with your Club Members!



## **SUCCESS!**

Once talks have been uploaded, you and your Club Members will be asked to submit feedback through our End of Cycle Survey. Once we receive completed surveys from your entire Club, we'll send you the official TED-Ed Certificate of Achievement along with an invitation to renew your Club for its next cycle!



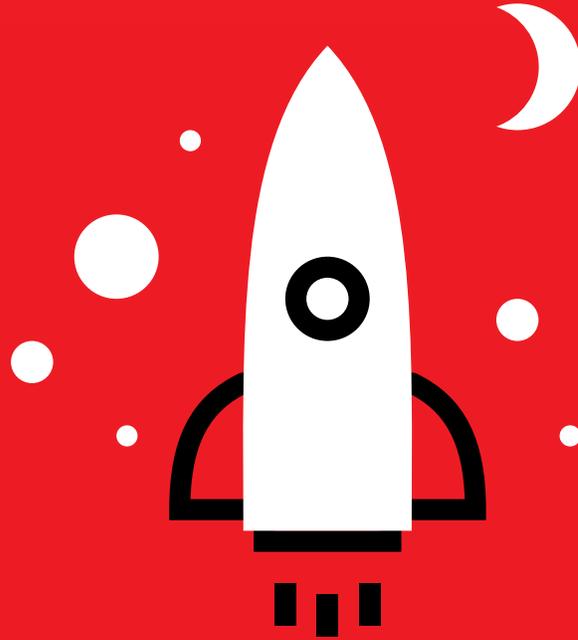
## **CLUB DAY EVENT (OPTIONAL)**

At the end of a cycle, your Club may decide to host an event for your school or education community to see Club Members present their talks live on stage. Don't forget to send us photos!



## Expectations of TED-Ed Clubs

- ✔ You will not be considered a TED-Ed Club Leader (and cannot access any Clubs materials) until after you participate in a Video Conference Orientation and you receive final approval.
- ✔ Approval as a TED-Ed Club Leader does not indicate that you are employed by TED.
- ✔ You may not use your TED-Ed Club to profit or promote a company, product or organization.
- ✔ You may not charge a fee for students to participate in a TED-Ed Club.
- ✔ You may organize a formal event for your education community as long as all presenters at the event are TED-Ed Club Members. If you are interested in hosting a larger community event, or inviting non-Club Members to present, this would be considered a TEDx event, and you would need to [apply for a separate TEDx license](#).
- ✔ As a Club Leader, you may only use the TED-Ed Clubs logo that is provided to approved Club Leaders and is accessed on the Leader Resources page. No other TED or TED-affiliated logos may be used in association with your TED-Ed Club.
- ✔ Most importantly, since we just spent a lot of space telling you what you can't do, we wanted to remind you: You may be creative! You may inspire each other, dream wildly, think boldly, and speak freely — and you must have fun!



The world is waiting to be redefined by the biggest, smallest, boldest, quirkiest, bravest, most inspiring and most brilliant ideas from young people around the world. Thanks for taking the first steps to sharing the next generation of ideas worth spreading. We can't wait to see what your TED-Ed Club does next!

## **The TED-Ed Team**